Kaizen Partnership

Stages of Engagement Needs Analysis

RATIONALE

- Policy drivers
- Targets
- Increase project impact
- What's possible?

Outputs:

- Clear rationale
- Vision of what's possible

RESEARCH AND AUDIT

- Community Audit and Research (including 5 possibilities of participation model)
- What are other professionals doing? Who shares goals/ targets/ indicators with us?

Outputs:

- Map of possibilities
- Benchmarked start point of participation
- Stakeholders/ partners matrix
- Knowledge about the context within which your programme exists

STAKEHOLDER CONSULTATION

- What do people want? (opportunities)
- What would be an effective way of incentivising?
- Where are people at in the engagement to action model?
- What are the issues?
- What are the general and demographic specific barriers?

Outputs:

- Evidence of community involvement
- Research to inform strategy
- Community engagement!
- Input to local specific training needs analysis

© Kaizen Partnership Limited 2009